



PRIVACY POLICY

The purpose of the privacy policy is to provide maximum transparency regarding the information the site collects and how it uses it.

In compliance with the obligations arising from national (Legislative Decree No. 196 of June 30, 2003, Code on the Protection of Personal Data, as amended) and European (European Regulation for the Protection of Personal Data No. 679/2016, GDPR) legislation, this site respects and protects the privacy of visitors and users, implementing every possible and proportionate effort not to infringe the rights of users.

In particular, this site does not publish advertisements, does not use data for the purpose of sending advertisements, however, it makes use of third-party services in order to improve the use of the site, third parties that may collect user data and then use it to send personalized advertisements on other sites.

For example, the site uses YouTube videos in some cases, which are set to not send cookies (and thus not collect data) until the user starts the video. You can observe, in fact, that instead of the video there is only a placeholder.

The site also uses social plugins to make it easier to share articles on social networks. Such plugins are configured to send cookies (and thus possibly collect data) only after the user has clicked.

For more information you can read the full policy below.

FULL DISCLOSURE

Legal Basis Of Treatment

This site processes data primarily on the basis of users' consent.

By using or consulting the site, visitors and users approve this privacy policy and consent to the processing of their personal data in the manner and for the purposes described below, including possible disclosure to third parties if necessary for the provision of a service.

Additional consents related to the specific purpose of the service are collected through the communication or service request forms.

The provision of data and therefore consent to the collection and processing of data is optional, the User can deny consent, and can revoke at any time a consent already provided (by writing directly to the Data Controller).



Purpose Of Processing

The processing of data collected from the site, in addition to the purposes related, instrumental and necessary for the provision of the service, is aimed at the following purposes:

- Statistics (analysis)

Collection of data and information in aggregate and anonymous form only in order to verify the proper functioning of the site. None of this information is related to the physical person-User of the site, and does not allow in any way its identification. Consent is not required.

- Security

Collection of data and information in order to protect the security of the site (spam filters, firewalls, virus detection) and Users and to prevent or expose fraud or abuse against the website.

The data are recorded automatically and may possibly include personal data (IP address) that could be used, in accordance with relevant laws, in order to block attempts to damage the website itself or to harm other users, or otherwise harmful or criminal activities.

Such data is never used for User identification or profiling and is deleted periodically. No consent is required.

- Ancillary activities

Disclose data to third parties who perform functions necessary or instrumental to the operation of the service, and to enable third parties to perform technical, logistical and other activities on our behalf.

Providers have access only to personal data that are necessary to perform their tasks, and agree not to use the data for other purposes, and are required to process personal data in accordance with applicable regulations.

Data Collected

This site collects user data in two ways:

a. Data collected in an automated manner

During Users' browsing, the following information may be collected and stored in the log files of the site's server (hosting):

- IP address;
- type of browser;
- parameters of the device used to connect to the site;
- name of the internet service provider (ISP);
- date and time of visit;



- visitor's source and exit web page;
- number of clicks, if any.

This data is used for statistical and analytical purposes, in aggregate form only. The IP address is used for security purposes only and is not cross-referenced with any other data.

a. Data provided voluntarily

the site may collect other data in case of voluntary use of services by users, such as communication services (forms for contacts and for promotional information), and will be used exclusively for the provision of the requested service.

Place of processing

Data collected from the site are processed at the Data Controller's premises, and at the Amazon AWS eu-south-1 data center, which is responsible for processing the data, processing the data on behalf of the Data Controller, is located in the European Economic Area and acts in accordance with European standards.

Period of data retention

The data collected by the site during its operation are kept for the time strictly necessary to carry out the specified activities. Upon expiration, the data will be deleted or anonymized, unless there is no further purpose for its retention.

Data (IP address) used for site security purposes (blocking attempts to damage the site) are kept for seven days.

Transfer of collected data to third parties

Data collected by the site are generally not provided to third parties, except in specific cases:

- legitimate request by the judicial authority and only in cases provided for by law;
- if it is necessary for the provision of a specific service requested by the User;



- for the execution of security checks or optimization of the site.

Transfer of data to countries outside the EU

Il presente sito non condivide i dati raccolti con servizi localizzati al di fuori dell'area dell'Unione Europea

Cookie

This site makes use of the following categories of cookies:

a. technical cookies, used for the sole purpose of carrying out the transmission of an electronic communication, to ensure the correct display of the site and navigation within it. In addition, they allow to distinguish between different logged in users in order to provide a requested service to the right user (Login), and for site security reasons. Some of these cookies are deleted when the browser is closed (session cookies), others have a longer lifetime (such as, for example, the cookie required to preserve the user's consent in relation to the use of cookies, which lasts 1 year). Consent is not required for these cookies;

b. analytics cookies, used directly by the operator of the site to collect information, in aggregate form, on the number of users and how they visit the site. They are assimilated to technical cookies if the service is anonymized.

c. profiling and marketing cookies, used exclusively by third parties other than the owner of this site to collect information about users' browsing behavior, and interests and consumption habits, including for the purpose of providing personalized advertising).

Plugin Social Network

This website also incorporates plugins and/or buttons in order to enable easy sharing of content on your favorite social networks. When you visit a page on our website that contains a plugin, your browser connects directly to the servers of the social network from where the plugin is uploaded, which server can track your visit to our website and, if appropriate, associate it with your social account, particularly if you are logged in at the time of your visit or if you have recently browsed one of the websites containing social plugins. If you do not want the social network to record data about your visit to our website, you should log out of your social account and, probably, delete the cookies that the social network has installed in your browser. Sul presente sito sono installati plugin con funzioni di tutela avanzata della privacy degli Utenti, che non inviano cookie o accedono ai cookie presenti sul browser dell'Utente all'apertura della pagina ma solo dopo il click sul plugin.



The collection and use of information by such third parties is governed by their respective privacy policies to which please refer.

Security measures

We process visitor/user data lawfully and fairly, taking appropriate security measures to prevent unauthorized access, disclosure, modification or destruction of data.

We are committed to protecting the security of your personal data during their submission, using the SSL security protocol that encrypts information in transit between web servers and web browsers. The processing is carried out using computer and/or telematic tools, with organizational methods and logics strictly related to the stated purposes.

In addition to the Data Controller, in some cases, categories of appointees involved in the organization of the site or external parties (such as third-party technical service providers, hosting providers) may have access to the data.

User Rights

Pursuant to the European Regulation 679/2016 (GDPR) and art. 7 of the Legislative Decree.30 June 2003, n. 196, the User may, in the manner and within the limits provided by the current legislation, exercise the following rights:

- object in whole or in part, for legitimate reasons, to the processing of personal data concerning him/her for the purposes of sending advertising or direct sales material or for carrying out market research or commercial communication;
- request confirmation of the existence of personal data concerning him/her (right of access);
- know its origin;
- receive intelligible communication of it;
- have information about the logic, methods and purposes of processing;



- request the updating, rectification, integration, cancellation, transformation into anonymous form, blocking of data processed in violation of the law, including those no longer necessary for the purposes for which they were collected;
- in cases of consent-based processing, to receive at the sole cost of any support, your data provided to the data controller, in structured, machine-readable form and in a format commonly used by an electronic device;
- the right to file a complaint with the Supervisory Authority (Privacy Guarantor);
- as well as, more generally, to exercise all the rights granted to him/her by the applicable provisions of law.

Requests should be addressed to the Data Controller.

Subjects of treatment

The Data Controller in accordance with applicable laws is INFINITY S.R.L., who can be contacted through privacy@infinity.it.

INFINITY S.R.L., is the Data Processor, processing data on behalf of the owner and is located in the European Economic Area and acts in accordance with European standards

Updates

This privacy policy is updated as of 19/01/2024.